



Kaylin Skipwith

Interactive Media Professional

- Elon, NC
- (336) 260-1692
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SKILLS

- HTML, CSS, & JavaScript
- Adobe Creative Cloud
 - Illustrator
 - Premier Pro
 - XD
- Word Press
- Public Speaking

EXPERTISE

- Front End Web Development
- Content Marketing
- Graphic Design

HONORS/PROJECTS

LAMBDA PI ETA (LPH)
Member of the National Communication Association's official honor society.

UNDERGRADUATE COMMENCEMENT SPEAKER
Delivered a speech to the 2015 graduating communications studies class at the University of North Carolina Greensboro.

GRADUATE COMMENCEMENT SPEAKER
Delivered a speech to the 2018 graduating iMedia class at Elon University

PROFILE

I am an interactive media professional whose focus of work includes web design and development, graphic design, and user experience. I combine my love of art, strategy, and storytelling to create inspiring digital experiences. My ongoing professional goal is to collaborate with fellow creatives to develop engaging content that captivates diverse audiences.

EDUCATION

- Elon University**
2017 – 2018
Master of Arts in Interactive Media
Study Abroad Experience: Costa Rica, San Jose'
- University of North Carolina Greensboro**
2011 – 2015
Bachelor of Arts in Communication Studies
Minor: Media Studies
Study Abroad Experience: South Korea, Seoul

EXPERIENCE

- ELON UNIVERSITY: IMEDIA FLY-IN PROJECT**
DEC 2017 – JAN 2018
WEB DEVELOPER
 - Served as the web developer for Red FOS, a non-profit organization in San Jose, Costa Rica
- PACE COMMUNICATIONS**
JULY 2016 – JULY 2017
ACCOUNT COORDINATOR
 - Worked alongside digital, print, and analytical teams to create content marketing materials for AAA's Auto Club Group
 - Provided weekly status reports to the client and took team notes on client deliverables
 - Collaborated with project manager to oversee project workflow
 - Reviewed weekly website analytics for discrepancies, trends, and measurement.
- GUILFORD COUNTY SCHOOLS**
SEPT 2015 – JULY 2016
OFFICE SUPPORT III
 - Updated the monthly *GPA Report* to outline strategic plan progress and GPA digital resource usage
 - Filed purchase orders and managed GPA budgets
 - Handled GPA meeting logistics
- JOY COOK PUBLIC RELATIONS**
MAY 2015 – SEPT 2015
PUBLIC RELATIONS INTERN
 - Helped coordinate PR events
 - Created and managed social media content for client social media pages
 - Recorded client meeting deliverables